**What’s In It For You—Benefits?**

Annual Contribution: 3 year commitment preferred

**Government Partner ($5,000+)**

* **Logo on literature**
* **Hot Link listing recognizing partnership level published in monthly e-Newsletter with link to your website—**traffic can be measured.

**Platinum Partner($2500)**

* **Hot Link Listing recognizing partnership level published in monthly e-Newsletter**
* **Logo with a link to your website on Nebraska City Area EDC’s website**

**Gold Partner ($1,000)**

* **Listed in monthly e-Newsletter**

**All Six Partnership Levels Will Receive...**

* **Exposure on the Nebraska City Area EDC’s website Partnership Page with a link to your website**
* **Access to** “Economic e-Notes**”, a monthly e-Newsletter containing economic development issues and activities impacting the future of our community and area.**
* **Recognition as an involved and supportive partner for development of Nebraska City and Otoe County. Prospects view partnerships as indicators of development support and growth.**
* **Recognition as a Partner at the Annual Partner & Industry Appreciation Social**
* **Notification of upcoming workshops, events, and training seminars to assist in partner/business development.**

**Partnership Investment Levels**

Annual Contribution: 3 year commitment preferred

**City, County & Our Partners Working Together**

**2017-2018**

**PARTNERSHIP**

**INFORMATION**

|  |  |
| --- | --- |
| **Government Partner** | **$5,000+** |
| **Platinum Partner** | **$2,500** |
| **Gold Partner** | **$1,000** |
| **Silver Partner** | **$ 500** |
| **Bronze Partner** | **$ 250** |
| **Affiliate Partner** | **$ 100** |

A fillable Partnership Application Form is available online at [www.NebraskaCityareaedc.com](http://www.NebraskaCityareaedc.com) or request a form by calling the Nebraska City Area EDC Office at

(402) 873-4293.

**Otoe County: A Place to Grow**

**Otoe County:**

**A Place To Grow**

**Building On Our Economy**

**123 So. 8th St., Ste. 7
Nebraska City, NE 68410
P: 402.873.4293 |**

<http://www.nebraskacityareaedc.com/>

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| **Who We Are?****Nebraska City Area Economic Development Corporation (Nebraska City Area EDC) is a 501 (c) 6 not-for-profit corporation primarily dealing with the economic development needs of Nebraska City and Otoe County area.****Mission Statement**The mission of our organization is to promote the attraction, creation, retention, and expansion of businesses and to enhance our quality of life in Nebraska City and Otoe County.**Our Primary Purpose****Is to provide economic development services that focus on the county’s priorities, supported by county-wide business and industry. We strive to meet these needs—by providing diverse job opportunities and increasing capital investment and growth of county-wide valuation—by focusing our efforts on industrial recruitment and retention, business development, entrepreneurship, leadership development and downtown redevelopment.** | **What Is Our Role—Our Priorities?*** **County-wide leadership in economic development**
* **Identifying and promoting our county-wide opportunities**
* **Identify, develop and market potential development sites in Otoe County**
* **Actively assist and recruit potential employers who create quality jobs and who are best suited to the resources of Otoe County**
* **Assist current business and industry with retention and expansion needs**
* **Identify, recruit and assist entrepreneurs in the area**
* **Work with local governmental entities on future development, land use and infrastructure needs**
* **Educate the public about the importance of economic development to the future of the area**
* **Assist with the growth of a quality, skilled local workforce**
* **Business networking**
* **County-wide economic statistical data and surveys**
* **Project facilitation leading to development investment and job growth**
* **Work on a regional basis to promote the resources and quality of life in Southeast Nebraska**
 |  |  |
| **Who Should Become A Partner?*** **Agriculture**
* **Computer Technology**
* **Construction**
* **Education**
* **Energy**
* **Engineering & Architecture Firms**
* **Finance & Insurance**
* **Individuals interested in Economic De­velopment**
* **Local Government**
* **Manufacturing**
* **Non-profit Organizations**
* **Professional**
* **Property & Real Estate**
* **Retail**
* **Transportation**
* **Tourism & Hospitality**
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